Chelan County Lodging Tax Advisory Committee
Special Meeting (Virtual) Minutes
Friday, November 6, 2026

Opening: The meeting is called to order by Chairman Shon Smith at **10:01 A.M.** The following Committee members are present:

Shon Smith, District 2 Commissioner
Angela Morris, Chelan Douglas Land Trust
Christie Wilder, Plain Valley Ski Trails
Calen Williams, Love Leavenworth
Matt Renggli, Mountain View Lodge
Pat O'Hara, Summit View Rentals
Greg Sivinski, Wenatchee Valley Velo

Discussion: 2027 Event & Marketing Grant Applications – BOCC recommended changes (noted in red) were accepted.

Available Pool: **$239,262**
+ Earmarked Reserves **$100,000**

Recommendation:

Applicant	**Event**	**Requested**	**Awarded**
Bloom Productions	Tour De Bloom	$ 50,000	$ 30,000
Bloom Productions	Dirty Bloom	$ 13,000	$ 8,000
Buckner Home Heritage	Square Dance in the Orchard	$ 4,000	$ 4,000
Buckner Home Heritage	Summer Events	$ 2,155	$ 2,155
Cascade Celtic Festival	Cascade Celtic Festival	$ 10,000	$ 10,000
Cascade Community Markets	Leavenworth Community Farmers Market	$ 7,000	$ 3,500
Cashmere Community Concerts	Wenatchee River Bluegrass Festival	$ 15,000	$ 15,000
Evergreen Mtn Bike Alliance	Leavenworth Bike Fest	$ 29,500	$ 20,000
Family Lines	Summer Fly Fishing Academy	$ 15,000	$ 5,000
Icicle Creek Center for the Arts	Meadow Concert Series	$ 15,000	$ 10,000
Lake Chelan Valley Boys & Girls Club	Golf Tournament	$ 5,000	$ 3,000
Leavenworth Alphorns	Intern'l Alphorn Workshop & Festival	$ 3,000	$ 3,000
NW Accordion Society	Leavenworth Intern'l Accordion Celebration	$ 4,500	$ 3,000
Stehekin Heritage	MARKETING - Guidebook	$ 3,500	$ 3,500

Wenatchee Valley Symphony	The Four Seasons	$ 6,000	$ 2,000
Cashmere Museum & Pioneer Village	MARKETING 60th Anniversary	$ 11,300	$ 6,000
Icicle Creek Center for the Arts	MARKETING	$ 10,000	$ 7,000
Icicle Creek Center for the Arts	Singer, Songwriter, Storyteller	$ 10,000	$ 7,000
Lake Chelan Nordic Ski Club	MARKETING	$ 10,000	$ 8,000
Lake Chelan Wine Alliance	Waking the Vines	$ 15,000	$ 7,000
Leavenworth Village Voices	Bavarian Christmas	$ 3,500	$ 2,250
Manson Chamber	Car Show	$ 500	$ 500
Manson Chamber	Harvestfest	$ 5,000	$ 3,500
Manson Chamber	Pickleball	$ 3,000	$ 3,000
Manson Chamber	4th of July	$ 10,000	$ 6,000
Manson Chamber	Hydrofest	$ 2,000	$ 2,000
Mission Ridge Ski Education Foundation	MRST Home Race Season	$ 20,000	$ 16,500
NCW Healing Arts / The Ripple Foundation	Our Mother's Arms Wellness Retreat	$ 7,000	$ 2,000
Plain Valley Ski Trails	Race/Clinic Development	$ 15,000	$ 14,000
Plain Valley Ski Trails	MARKETING	$ 20,000	$ 15,000
Third Job Theater / Leavenworth Jazz	The Countess of Pocatello	$ 2,500	$ 1,000
Upper Valley Historical Society	MARKETING Founding Fathers	$ 13,900	$ 2,000
Wenatchee Community Concerts	Concert Series	$ 5,000	$ 1,750
Wenatchee River Institute	Birdfest	$ 10,000	$ 6,000
Wenatchee Valley Chamber	Rails & Ales	$ 26,000	$ 15,000
Wenatchee Valley Chamber	La Terraza on the Ave	$ 8,000	$ 3,000
Wenatchee Valley Museum & Cultural Center	Tours & Programs	$ 25,000	$ 10,000
Wenatchee Valley Velo	Wenatchee Valley Tour	$ 3,370	$ 3,370
Leavenworth Summer Theater	Les Miserables And Oklahoma!	$ 30,000	$ 25,000
		Total	**$ 289,025**

Action: Upon motion by **Angela Morris** and second by **Christie Wilder**, the Event & Marketing Grant recommendations noted above were made for 2027 and were approved unanimously.

Discussion: 2027 Event & Marketing Grant Applications – BOCC suggested changes were countered with

Recommendations for 2027 Framework Distribution

3%	Cascade Loop
19%	Leavenworth Chamber of Commerce
17%	Lake Chelan Chamber of Commerce
27%	Visit Chelan County
10%	Event & Marketing Grants
22%	Chelan County
6%	Manson Chamber of Commerce
3%	Cashmere Chamber of Commerce
3%	TREAD – Trail Ambassador Program
110%	$222,942.64 from Reserves earmarked 'Projects of Impact'

Action: Upon motion by **Christie Wilder** and second by **Matt Renggli**, the Framework Recommendations noted above were made for 2027 and were approved unanimously.

10:20 A.M. Meeting Adjourned